



**Request for City Council Committee Action
From **Planning Department****

Date: April 22, 2003

To: Community Development
Referral to: Ways and Means

Subject: *Mosaic: Celebrating the Arts and Cultures of Minneapolis*

Recommendation: Recommend to accept funds in the amount of \$50,000 from the Minneapolis Foundation and \$25,000 from General Mills to acct.0600 380 3820 3720-01 MSIC for continued support of *Mosaic: Celebrating the Arts and Cultures of Minneapolis*.

Previous Directives: This recommendation was approved by the Minneapolis Arts Commission on April 16, 2003.

Prepared by: Matthew James, Film Coordinator, Planning Department

Approved by: Charles Ballentine, Planning Director

Presenters in Committee: Matthew James, Film Coordinator, Planning Department, Karl Reichert, Mosaic Executive Committee Co-chair

Financial Impact (Check those that apply)

☐ No financial impact - or - Action is within current department budget.

(If checked, go directly to Background/Supporting Information)

☐ Action requires an appropriation increase to the Capital Budget

☐ Action requires an appropriation increase to the Operating Budget

☐ Action provides increased revenue for appropriation increase

☐ Action requires use of contingency or reserves

☒ Other financial impact (Explain): Revenue and expenditure activity 0600 380-3820-3720-01

MSIC (Minneapolis Mosaic Fund)

☐ Request provided to the Budget Office when provided to the Committee Coordinator

Background

Mosaic – Celebrating the Arts and Cultures of Minneapolis is a citywide event planned from June to July of 2003 that celebrates the diversity and rich cultural heritage of Minneapolis through the arts. A kickoff event will be scheduled for June 5, 2003, at the IDS Crystal Court. A number of pre-existing cultural events will be marketed under the brand identity of *Mosaic* and promoted throughout the city. The fundraising phase of the project is nearly complete with over \$200,000 committed to the project. The revenue raised and expenses paid is directed through 0600 380 **3820-3720-01 MSIC** (Minneapolis Mosaic Fund). Donated funds are being used for items such as marketing, publicity, artist fees, coordinator compensation, etc.